

Thursday 16th July 2020 - Day 4

LO: I can write to persuade



Today, we are going to write a persuasive piece asking humans to leave the crab alone.

<https://www.literacyshed.com/crab-phare.html> (can also be viewed on YouTube)

Task

1. Match the persuasive key feature to its example.

a) rhetorical question	<i>Think about your actions.</i>
b) emotive language	<i>I believe we are exploiting these fascinating animals for our own entertainment.</i>
c) group of three (list)	<i>Have we stopped to consider what is right for this animal?</i>
d) 'you/your' (personal pronouns and imperatives)	<i>This creature is harmless, helpless and under threat.</i>
e) opinions	<i>This thoughtlessness has led to cruelty. We must act now to save this species.</i>
f) superlatives (-est or most ___)	<i>To lose this crustacean would be the greatest loss to our marine habitat.</i>

2. Imagine you have been asked to speak on behalf of a local wildlife and conservation group. Write a speech which will persuade the public not to visit, build on and crowd around the crab.

3. Practise reading it aloud to someone at home. Does it sound convincing? Which parts are most persuasive and why?

Challenge Look at the picture at the top of this page. What do you think the crab is thinking? How does it feel? Write a short paragraph in the 1st person as the crab.