

Brixington Primary Academy
(A member of The First Federation Trust)
CONSENT FORM – PUPIL PERSONAL DATA

Brixington Primary Academy take data protection very seriously and we are committed to keeping the personal data of our pupils and parents as secure as possible, whilst at the same time balancing the need to share it for educational purposes and to ensure the normal running of the school.

In line with the General Data Protection Regulation and the Data Protection Act 2018 we are seeking your consent for certain data processing activities. Once consent has been given we will process the relevant personal data in line with our Privacy Notices which can be found on our website here:

[Data Protection | Brixington Primary Academy](#)

1. Publication of Images, Photographs and Videos

We really value using images of pupils, to be able to showcase what pupils do in school and show what life at our school is like to others. We will take images/photographs and videos of your child for identification, assessment/educational and celebration purposes, including on school premises and whilst away from school on trips and visits for internal school use, however we will only **publish** these images, photographs or videos in line with the consents granted by you below:

The school may provide images/photographs/videos to other schools within the First Federation Trust (for example: when running joint events), which also have appropriate procedures in place to ensure these images are used appropriately.

The school may provide images/photographs/videos to the media, or the school may be visited by the media who will take videos and photographs. When these have been submitted to or taken by the media the school has no control over these.

I give consent for the school / Trust to publish images/photographs/videos of my child:

- in school / Trust newsletters (these may be sent electronically via email and communication systems as detailed in our privacy notice and are published on the school/Trust website) Yes No
- on the school / Trust website Yes No
- school / Trust training materials and marketing materials (for example: leaflets, presentations and prospectus). Please note that these may be sent electronically via email and communication systems as detailed in our privacy notice). Yes No
- Yes No

I give consent for the school/Trust to publish images/photographs and videos of my child

- without their name Yes No
- with their first name and initial Yes No
- with their class name Yes No

2. School photographer

An external school photographer is invited to school annually to take individual and class photographs of pupils and staff that may be purchased by parents/carers. The photographer retains copies of the images they take along with the students UPN numbers. The images are also retained in school for display within the school and as part of the school archive

I give consent for photographs of my child to be taken by the school photographer.

Yes No

3. Social media

Social media platforms are a useful way to communicate some of the great things the school / Trust is doing to the outside world, but we respect that not every parent wants their child to have a social media presence. The social media platforms that our school uses are Facebook. The social media platforms used by the Trust are X (formerly Twitter) and LinkedIn. Therefore, we will only use your child's image/photograph/video or personal data (e.g. first name and initial, age, class, school attended) on the school's / Trust's social media accounts if you provide your consent below:

I give consent for the school to share personal data of my child on the school / Trust social media channels.

Yes No

Your rights to withdraw consent:

Your consent choices will be applied for the duration of your child's time at the school unless you advise us otherwise.

Please note you have the right to withdraw these consents at any time and you can do this by contacting the school office. We will ask you to make any request to withdraw your consent in writing, however you are not obliged to do so. When you withdraw your consent verbally, we will record the date you did so.

Pupil name:

Date of birth:

Parent/carer name:

Parent/carer signature:

Date: